

## About the Community Strategic Plan Review Process 2021 - 2022

### Introduction

Following the Local Government election in 2021, Council is required to review the Strathfield Community Strategic Plan (CSP) in consultation with the community. This plan outlines the community's vision for the future of the Strathfield Council, including our shared priorities for the next 10 years.

The CSP is part of our statutory Integrated Planning & Reporting (IPR) suite of documents which will guide the elected Council. The plan must be prepared and delivered as a partnership between Council and its community stakeholders, including state agencies, community groups and individuals.

Council needs to review, prepare and adopt its revised IP&R documents, including the Community Strategic Plan, by 30 June 2022. Community feedback will also be used to inform the review of Council's planning documents.

The draft plans will be prepared and presented to a Council meeting in early 2022 and placed on public exhibition. Following consideration of public submissions received during the public exhibition period, the plan will be adopted by 30 June 2022.

### Integrated Planning & Reporting System

The Integrated Planning & Reporting (IPR) system describes the broad suite of plans that include:

- Community Strategic Plan (10+ year plan) – the community plan (includes engagement strategy). This is Council's overarching plan and all other plans and strategies must be referenced in the CSP.
- Delivery Program (4 year plan for Council)
- Operational Plan (annual plan for Council includes budget and fees/charges)
- Resourcing Plans – Long Term Financial Plan, Asset Management Strategy and Plans, Workforce Management Strategy

The plan is reported via Annual Report (yearly), 6 monthly reports on Delivery Program and State of Strathfield (former End of Term Report which reports on the progress of CSP over the Council term). Annual Financial Statements and Quarterly Financial reports are also provided to Council.

The End of Term Report 2021 provides an overview of key achievements and progress of the Strathfield Community Strategic Plan since 2018. You may also be interested in watching short videos on our achievements under each of our priority areas at <https://www.youtube.com/c/strathfieldtv/videos>

## Current Strathfield Community Vision and Community Strategic Plan

The current Strathfield Community Strategic Plan 'Strathfield 2030' was adopted in 2018. The community vision describes the community's aspirations for the future of the Strathfield Local Government Area by 2030:

*"Strathfield is a culturally diverse and socially cohesive community with respect for its heritage and environment and proud of its well-connected transport, business and educational institutions".*

The current Strathfield Community Strategic Plan is divided into the following key themes known as 'priority areas':

- Priority Area 1. Connectivity
- Priority Area 2. Community Wellbeing
- Priority Area 3. Civic Pride and Place Management
- Priority Area 4. Liveable Neighbourhoods
- Priority Area 5. Responsible Leadership

The key priority areas and goals of the CSP are set out below:

### Key priority area 1 – Connectivity

- **Goal 1.1 - Growth sustained by well-planned and accessible infrastructure** - Plan at a regional and local level for infrastructure and assets to meet the needs of a growing population; and deliver infrastructure and assets to meet community needs.
- **Goal 1.2 - Connected and integrated transport networks servicing all areas of the Strathfield LGA** - Improve state and regional transport connections to and through the Strathfield area such as trains and buses; and connect and provide local transport networks within the Strathfield area such as community transport, local roads and footpaths etc.
- **Goal 1.3 - Transformed and connected information and service delivery** - Technology provides opportunities to better communicate information as well as deliver more effective services and improved use of facilities and utilise varied techniques to effectively communicate and inform the community.

### Key priority area 2 – Community Wellbeing

- **Goal 2.1 - Socially cohesive and connected communities**- Build community resilience, capacity and promote connected and socially cohesive communities and deliver programs to meet identified community needs in partnership with key stakeholders, community and government agencies.
- **Goal 2.2 - Healthy and active community** - Provide and manage open space, recreation and community facilities and programs to meet community and recreational needs and promote healthy and active living programs.

- **Goal 2.3 - Safe and accessible places** - Work with key stakeholders to address community safety issues, plan and deliver strategies to improve community safety in Strathfield Local Government Area and prepare plans and provide resourcing for emergencies and natural disasters.

## Key priority area 3 – Civic Pride and Place Management

- **Goal 3.1 - Engaging and activated public places** - Revitalise Town and Village centres, develop and implement place promotion strategies and support productive and well managed local businesses
- **Goal 3.2 - Creative and cultural community** - Facilitate and support cultural and learning programs and activities and promote and deliver events that connect community and build social cohesion

## Key priority area 4 – Liveable Neighbourhoods

- **Goal 4.1 - Quality, liveable and sustainable urban design and development** - Plan and deliver urban design and development that balances growth with quality living, sustainable and aesthetic outcomes, manage effective development assessment processes and address housing affordability.
- **Goal 4.2 - Clean, attractive and well maintained neighbourhoods** - Reduce waste and improve reuse and recycling, maintain and enforce clean public areas and health standards.
- **Goal 4.3 - Thriving and resilient environments** - Conserve, restore and enhance 'Strathfield's biodiversity and ecological health and resiliency, develop environmental programs to educate and inform the community and encourage sustainability and resource efficiency.

## Key priority area 5 – Responsible Leadership

- **Goal 5.1 - Trust in 'Council's leadership and decision making** - Promote active community engagement and make decisions based on community priorities and support integrity, transparency and accountability of decision making processes.
- **Goal 5.2 - Accountable Council performance** - Undertake planning, review report and evaluate performance and progress, employ and maintain a skilled workforce to deliver quality services, promote organisational culture of safety, best practice and continuous quality improvement, maintain long-term financial sustainability of Strathfield Council and deliver efficient and effective Council services to the community.

## Community Engagement Process

Council is utilising a variety of engagement methods to obtain community views representative of the various demographic groups and stakeholders in the Strathfield Local Government Area. The methods are based on the International Association of Public Participation (IAP2) which clarifies the role of the community in planning and decision-making processes.

Methods	Process	Examples
Inform	Provide information to the public to assist them understanding the process and opportunities for consultation or engagement	Notifications Published information
Consult	Obtain public feedback on proposals or decisions	Surveys Submissions
Involve	Work directly with the public throughout the process to ensure the public's concerns and aspirations are understood and considered	Focus groups Interviews

The engagement process involves:

- Community survey - prioritise the plan's current directions, outcomes and strategies, and identify new issues and priorities. The survey will be available in English, Simplified Chinese and Korean languages, published on the website and notified via eNews, social media and via email. Print versions will also be available.
- Stakeholder interviews and meetings with diverse range of community organisations, agencies and education institutions across a varied range of themes/services areas to assist in identifying emerging issues and priorities.
- Online mapping – identifying issues/concerns on a map of the Strathfield area
- Seniors Forum - forum of older residents discussing key issues and priorities
- Focus Groups – resident discussion meetings on topics including environment, women, living in apartments and general issues. Due to COVID, meetings will be held online in February 2022
- Submissions – Council will accept submissions sent by email [council@strathfield.nsw.gov.au](mailto:council@strathfield.nsw.gov.au) or mail to Strathfield Council, PO Box 120, STRATHFIELD. NSW 2135
- Popup stall - members of Council staff will be available at Strathfield Library and Innovation Hub, 65-67 Rochester Street on Saturday 13 February from 10am to 12am.

Feedback collected from the above methods, together with the findings from the 2021 Council Performance Survey, the 2021 Liveability Survey and other recent community engagements, will inform the draft plan.