


Civic Pride Policy

As at September 2020

	<h1 style="text-align: center;">CIVIC PRIDE POLICY</h1>		
RESPONSIBILITY	Office of the CEO		
DATE ADOPTED	7 June 2016	MINUTE	165/16
REVISED	September 2020	REVIEW	2021
ECM No	1352090		
ASSOCIATED POLICIES/PLANS	Strathfield Community Strategic Plan		
ASSOCIATED LEGISLATION			

1.0 Introduction

1.1 Title and Commencement

This policy is titled *Civic Pride Policy*. This policy was adopted on 7 June 2016 by Council resolution (minute 165/16) and last reviewed in September 2020. The following amendments have been made:

Date	Description	Council Meeting/Approval
7 June 2016	Adoption	Minute 165/16
September 2020	Review	CEO

1.2 Background and Purpose of Policy

Through community engagement, the Strathfield community have expressed their strong support for programs and policies that promote and encourage civic pride in the Strathfield area. The Strathfield Community Strategic Plan – ‘*Strathfield 2030*’ includes strategies to support civic pride and place management and community well being.

Civic pride strategies are embedded into a wide range of Council programs and services as set out in Council’s four year Delivery Program and annual Operational Plan, which supports the Community Strategic Plan.

This purpose of the policy is to describe the principles and programs that support and encourage civic pride in the Strathfield area to meet the strategic goals endorsed by the Strathfield community.

1.3 Objectives of the policy

The objectives of the policy are to:

- promote strong, harmonious and resilient communities
- support and maintain high quality amenity and sustainable environment
- promote awareness of place and the sense of belonging
- recognise community achievements

1.4 Coverage of the Policy

The policy applies to all Council services and functions.

1.5 Implementation Strategy

This policy should be referenced in the preparation of Council's Delivery Program and Operational Plan activities, projects and services.

Strathfield Council's Community Strategic Plan identifies developing and promoting a sense of place and civic pride as an important strategy for the Strathfield area. It is recognised that civic pride outcomes can only be achieved with Council and community working together to improve Strathfield's community wellbeing and sense of place and to maintain the unique characteristics of the Strathfield area. This is achieved by Council, working with the local community, and:

- supporting and promoting diversity, access and participation by the community in events and activities involving learning, recreation, leisure, celebration and commemoration.
- enabling democratic and open government by providing opportunities for members of the public to take part in Council's decision making processes and equitable access to information and services.
- recognising community achievements through local award and honour programs
- encouraging participation of volunteers in community, cultural, environmental and recreational programs and events to assist and support initiatives and activities that build strong and resilient communities.
- maintaining and improving community access to public spaces, community facilities and infrastructure.
- compliance with regulations, policies and programs that improve safety, cleanliness, public health, accessible and attractive streets, parks and open spaces.
- encouraging the local community to closely monitor their local areas and report pollution incidents, vandalism of public property and illegal dumping, crime and to manage waste appropriately in residential and public areas, and to embrace sustainable practices.

- conserving, protecting and promoting places of heritage and cultural significance including buildings, streetscapes and landscapes, memorials, open spaces and natural areas.
- programs to protect and enhance Strathfield's natural environment through protection of natural areas and threatened species, projects to improve river systems and riparian corridors and community planting such as Community Gardens, Bushcare and National Tree Day.
- providing financial assistance programs for community based projects and activities that build engagement, partnerships, capacity and wellbeing.