

ATTACHMENT 1

Advertising

X Press Ad A

KEEP CAMPAIGN MESSAGE

The collection, treatment and reuse of stormwater at Mason Park and Powells Creek Reserve in Homebush means not only are our sport fields constantly in their best shape, but there is also reduced demand for drinking water.

The Parramatta River is also a beneficiary of the scheme – the amount of pollutants going straight into our waterways are reduced, with the reuse program treating the equivalent of four Olympic-size swimming pools each year.

For details visit ...

x Press Ad B

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stormwater re-use

Why is the grass always greener on the other side?
Because of our stormwater re-use scheme.

Through funding provided by the Environmental Levy and government grants Ku-ring-gai Council has developed a number of schemes that re-use stormwater for irrigation and help save our precious drinking water. Up to 20 million litres of stormwater will be re-used each year at Comenarra Oval, Edenborough Oval, Cliff Oval, Barra Brui Oval, Lofberg Oval, Lindfield Oval 2 and Auluba Oval 3, with more schemes on the way.
For details visit waterforlife.gov.au

NSW COUNCIL LOGO Water4life

stormwater re-use

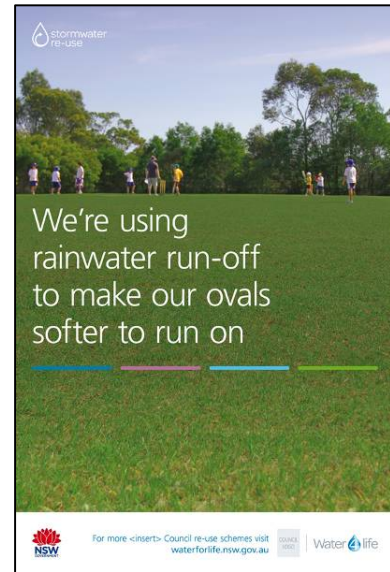
We're using rainwater run-off to make our ovals softer to run on

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NSW COUNCIL LOGO Water4life

X Poster B

RETAIN MESSAGE



X Bus Shelter A

We're using rainwater run-off to make Mason Park softer to run on

X Roadside Banner B
Quantity=2

'We're using rainwater run-off to make Mason Park

softer to run on'



X Roadside Banner B
Quantity=2

Keep campaign message, all logo's

