

Report by Joe Sumegi, Communications Coordinator

RECOMMENDATION

- 1. That Council endorse the distribution of the flyer presented in the report.**
- 2. That in accordance with Council's standard procedure the flyer be signed by the General Manager.**

PURPOSE OF REPORT

To present to Council a proposed flyer for distribution in the Strathfield LGA.

BACKGROUND

Council, at its meeting on 7 April 2009, resolved (Minute No 122/09):

“That Strathfield Municipal Council resolves to undertake a letterbox drop of communications initiative to all properties in the Strathfield local government area – signed by the General Manager and all Directors – to inform local residents and ratepayers of Council’s current and proposed major works, events and/or activities.”

This report has been prepared in response to this resolution.

REPORT

Strathfield Council regularly distributes flyers updating the community on current Council projects.

The flyer in Attachment 1 is consistent with this approach, and outlines some of Council’s many projects, including the recently completed footpath restoration program, website upgrade and the Mason Park Water Sensitive Urban Design Car Park Project.

In the motion it states that the flyer should be signed by the General Manager and all Directors. However, it is advised, as per normal procedure, that only the General Manager’s signature appears on the flyer. This is purely for aesthetic reasons; otherwise the flyer will feature four signatures.

REFERRAL FROM OTHER DEPARTMENT

Various Council Officers were consulted in preparing this report.

FINANCIAL IMPLICATIONS

Proposed expenditure: \$2,988

Funding has been provided in the current budget for this purpose as set out below:

Program	Approved Budget	Expenditure to Date
<i>Communications</i>	<i>\$330,438</i>	<i>\$267,098.86</i>

ATTACHMENTS

1. Proposed flyer for distribution throughout the Strathfield LGA.