



Council participation in opening of commercial premises policy

In force from 7 July 2009

POLICY NAME	Strathfield Council participation in the opening of commercial premises policy
DATE APPROVED	7 July 2009
DATE OF NEXT REVIEW	2012
RELEVANT LEGISLATION	<ul style="list-style-type: none"> Local Government Act (NSW) 1993
RELATED POLICIES/DOCUMENTS	<ul style="list-style-type: none"> Strathfield Council Code of Conduct Strathfield Council Sponsorship Policy

1.0 Introduction

1.1 Title and Commencement

This policy is titled *Strathfield Council Participation in the Opening of Commercial Premises*. This policy was adopted on 7 July 2009 by Council resolution (269/09).

1.2 Background and Purpose of Policy

This policy was developed in response to Council resolution (19/09) on 3 February 2009 requesting development of policy setting out procedures for Council participation in opening of commercial premises.

1.3 Objectives of the Policy

The objective of this policy is to set out guidelines which:

- Acknowledges Council's support for local business
- Outlines appropriate business activities
- Clarifies Council representation at events or ceremonies
- Manages requests for sponsorship of commercial events

1.4 Coverage of the Policy

The policy applies to all requests for participation of Council in opening of commercial premises.

2.0 Policy Statement

2.1 Introduction

Strathfield Council plays an important role in the economic development of the Strathfield Municipality and promoting and supporting local economic initiatives. Where appropriate, Council can participate in events promoting business such as openings of commercial premises in Strathfield Municipality.

2.2 Appropriate participation

As Council's involvement in opening ceremonies of commercial premises may be perceived as public endorsement of the business, Council's participation should not involve risks to Council's reputation or create significant real or perceived conflicts of interest eg impose or imply conditions that would limit Council's ability to carry out its functions fully and impartially.

The following business activities are considered unsuitable for Council participation:

- a) Involvement in the manufacture, distribution and wholesaling of tobacco related products, pornography and addictive drugs.
- b) Businesses or individuals associated with businesses which have been found guilty of illegal or improper conduct by ICAC or any other legal authority
- c) Promotion of political party activities
- d) Businesses which sell or promote services or products considered to be injurious to health, or are seen to be in conflict with Council's policies and responsibilities to the community.

2.3 Council Representation

In accordance with the Local Government Act, the Mayor acts as Council's representative at civic and ceremonial functions.

In the event the Mayor is unable to attend, the Deputy Mayor or another Councillor may act as the Mayor's representative.

The Mayor may request the General Manager to attend as their representative.

If the Mayor, Councillor or Council employee identifies that they may have a real or perceived pecuniary or non-pecuniary conflict of interest, they are required to act in accordance with Council's Code of Conduct.

2.4 Requests for financial assistance

In the event that a business or individual requests financial or in-kind support for a commercial event, requests must be assessed in accordance with Council's Sponsorship Policy.